



# AIA Sponsorship Opportunities 2018 Farnborough International Airshow

The Aerospace Industries Association hosts the premier industry events during the 2018 Farnborough International Airshow. Opportunities are available for AIA Full Members to support the events, while gaining visibility at a leading international air show.

This year, there are three levels of sponsorship: **Platinum**, **Gold**, and **Silver**. Sponsorship for these events is limited and the deadline to become a sponsor is June 21, 2018.



## Events

### AIA President's Reception

The AIA Reception is an exclusive, executive reception with high-level U.S. government officials, AIA member company executives and foreign delegations to the Farnborough International Airshow. The reception will be held Sunday, July 15, at JW Marriott – Grosvenor House, from 7:00 pm – 9:00 pm.

### U.S. Industry Reception

The U.S. Industry Reception is the largest U.S. event during the 2018 Farnborough International Airshow. The reception will be held at Kensington Palace in London on Tuesday, 17 July from 7:30 pm – 9:30 pm.

### AIA Signature Roundtable Discussions

AIA hosts important roundtable conversations with key members of the U.S. delegations attending the 2018 Farnborough International Airshow at the AIA Operations Center. Platinum and Gold sponsors will have an opportunity to participate in these closed-door discussions.

### U.S. Corral and Operations Center

AIA is partnering with the Department of Defense to support the U.S. military and aircrew. Sponsors will have exclusive VIP access to the corral the first two days of the show. Aircraft tentatively listed to be placed in the corral include: F-15E, F-16, P-8, C-130J, C-130H, CH-47F, AH-64, MH-60, CV-22.

For additional information on all of AIA's Farnborough International Airshow events, visit [AIA Farnborough Receptions](#).

#### AIA events are open to all AIA member companies.

Please note the restrictions to the events as listed below:

#### NON-SPONSORS

##### President's Reception

Ability to purchase tickets but no Exclusive early access or access to Gold Room

##### U.S. Industry Reception

Ability to purchase tickets but no Exclusive early access or access to Gold Room

##### U.S. Corral

Access to the corral beginning Wednesday of the show

**To sponsor one of AIA's premier events, contact Jason Yaley at [jason.yaley@aia-aerospace.org](mailto:jason.yaley@aia-aerospace.org) by June 21, 2018.**

## Sponsorship Options

### Platinum - \$ 40,000

#### AIA President's Reception and Gold Room

- 8 complementary invitations including exclusive early access to VIP Gold Room
- Name on marquee as sponsoring company
- Name on registration as sponsoring company
- Ability to purchase additional invitations

#### U.S. Industry Reception at Kensington Palace and Exclusive Early Access

- 20 complementary invitations
- Exclusive early access for 6 guests
- Name on marquee as sponsoring company
- Name on registration & Gold Room invitations as sponsoring company
- Ability to purchase additional invitations to the U.S. Industry Reception

#### U.S. Corral and Roundtable Discussions

- Name on Marquee as sponsoring company
- VIP access to the corral the first two days of the show
- Invitations to exclusive Roundtable discussions at the AIA Operations Center

### Gold - \$ 25,000

#### U.S. Industry Reception at Kensington Palace and Exclusive Early Access

- 20 complementary invitations
- Exclusive early access for 4 guests
- Name on marquee as sponsoring company
- Name on registration & Gold Room invitations as sponsoring company
- Ability to purchase additional invitations to the U.S. Industry Reception

#### U.S. Corral and Roundtable Discussions

- Name on Marquee as sponsoring company
- VIP access to the corral the first two days of the show
- Invitations to exclusive Roundtable discussions at the AIA Operations Center

### Silver - \$ 15,000

#### U.S. Industry Reception at Kensington Palace

- 10 complementary invitations
- Name on marquee as sponsoring company
- Ability to purchase additional invitations

#### U.S. Corral

- Name on Marquee as sponsoring company
- VIP access to the corral the first two days of the show