AIA Sponsorship Opportunities
2018 Farnborough International Airshow

The Aerospace Industries Association hosts the premier industry events during the 2018 Farnborough International Airshow. Opportunities are available for AIA Full Members to support the events, while gaining visibility at a leading international air show.

This year, there are three levels of sponsorship: Platinum, Gold, and Silver. Sponsorship for these events is limited and the deadline to become a sponsor is June 21, 2018.

Events

AIA President’s Reception
The AIA Reception is an exclusive, executive reception with high-level U.S. government officials, AIA member company executives and foreign delegations to the Farnborough International Airshow. The reception will be held Sunday, July 15, at JW Marriott – Grosvenor House, from 7:00 pm – 9:00 pm.

U.S. Industry Reception
The U.S. Industry Reception is the largest U.S. event during the 2018 Farnborough International Airshow. The reception will be held at Kensington Palace in London on Tuesday, 17 July from 7:30 pm – 9:30 pm.

AIA Signature Roundtable Discussions
AIA hosts important roundtable conversations with key members of the U.S. delegations attending the 2018 Farnborough International Airshow at the AIA Operations Center. Platinum and Gold sponsors will have an opportunity to participate in these closed-door discussions.

U.S. Corral and Operations Center
AIA is partnering with the Department of Defense to support the U.S. military and aircrew. Sponsors will have exclusive VIP access to the corral the first two days of the show. Aircraft tentatively listed to be placed in the corral include: F-15E, F-16, P-8, C-130J, C-130H, CH-47F, AH-64, MH-60, CV-22.

For additional information on all of AIA’s Farnborough International Airshow events, visit AIA Farnborough Receptions.

Sponsorship Options

Platinum - $ 40,000
AIA President’s Reception and Gold Room
- 8 complementary invitations including exclusive early access to VIP Gold Room
- Name on marquee as sponsoring company
- Name on registration as sponsoring company
- Ability to purchase additional invitations

U.S. Industry Reception at Kensington Palace and Exclusive Early Access
- 20 complementary invitations
- Exclusive early access for 6 guests
- Name on marquee as sponsoring company
- Name on registration & Gold Room invitations as sponsoring company
- Ability to purchase additional invitations to the U.S. Industry Reception

U.S. Corral and Roundtable Discussions
- Name on Marquee as sponsoring company
- VIP access to the corral the first two days of the show
- Invitations to exclusive Roundtable discussions at the AIA Operations Center

Gold - $ 25,000
U.S. Industry Reception at Kensington Palace and Exclusive Early Access
- 20 complementary invitations
- Exclusive early access for 4 guests
- Name on marquee as sponsoring company
- Name on registration & Gold Room invitations as sponsoring company
- Ability to purchase additional invitations to the U.S. Industry Reception

U.S. Corral and Roundtable Discussions
- Name on Marquee as sponsoring company
- VIP access to the corral the first two days of the show
- Invitations to exclusive Roundtable discussions at the AIA Operations Center

Silver - $ 15,000
U.S. Industry Reception at Kensington Palace
- 10 complementary invitations
- Name on marquee as sponsoring company
- Ability to purchase additional invitations

U.S. Corral
- Name on Marquee as sponsoring company
- VIP access to the corral the first two days of the show

AIA events are open to all AIA member companies.
Please note the restrictions to the events as listed below:

NON-SPONSORS

President’s Reception
Ability to purchase tickets but no Exclusive early access or access to Gold Room

U.S. Industry Reception
Ability to purchase tickets but no Exclusive early access or access to Gold Room

U.S. Corral
Access to the corral beginning Wednesday of the show

To sponsor one of AIA’s premier events, contact Jason Yaley at jason.yaley@aia-aerospace.org by June 21, 2018.