

AIA Sponsorship Opportunities 2020 Farnborough International Airshow

The Aerospace Industries Association hosts the premier industry events during the 2020 Farnborough International Airshow. Opportunities are available for AIA Full Members to support the events, while gaining visibility at a leading international air show.

This year, there are three levels of sponsorship: **Platinum**, **Gold**, and **Silver**. Sponsorship for these events is limited and the deadline to become a sponsor is June 5, 2020.

Events

AIA President's Reception

The AIA President's Reception is an exclusive, executive reception with high-level U.S. government officials, AIA member company executives and foreign delegations to the Farnborough International Airshow. The reception will be held Sunday, July 19, at Mandarin Oriental Hotel, from 7:00 pm – 9:00 pm.

U.S. Industry Reception

The U.S. Industry Reception is the largest U.S. event held during the Farnborough International Airshow. The reception will be held at Kensington Palace in London on Tuesday, 21 July from 7:30 pm – 9:30 pm.

AIA Signature Roundtable Discussions

AIA hosts important roundtable conversations with key members of the U.S. delegations attending the 2020 Farnborough International Airshow at the AIA Operations Center. Platinum and Gold sponsors will have an opportunity to participate in these closed-door discussions.

For additional information on all of AIA's Farnborough International Airshow events, visit [AIA Farnborough Receptions](#).

AIA events are open to all AIA member companies.

Please note the restrictions to the events as listed below:

NON-SPONSORS

President's Reception

Ability to purchase tickets but no Exclusive early access or access to Gold Room

U.S. Industry Reception

Ability to purchase tickets but no Exclusive early access or access to Gold Room

To sponsor one of AIA's premier events, contact Mary Ellen Dobrowolski at maryellen.dobrowolski@aia-aerospace.org by June 5, 2020.

Sponsorship Options

Platinum - \$ 50,000

AIA President's Reception and Gold Room

- 8 complementary invitations including exclusive early access to VIP Gold Room
- Name on marquee as sponsoring company
- Name on registration as sponsoring company
- Ability to purchase additional invitations

U.S. Industry Reception at Kensington Palace and Exclusive Early Access

- 20 complementary invitations
- Exclusive early access for 6 guests
- Name on marquee as sponsoring company
- Name on registration & Gold Room invitations as sponsoring company
- Ability to purchase additional invitations to the U.S. Industry Reception

U.S. Corral and Roundtable Discussions

- Invitations to exclusive Roundtable discussions at the AIA Operations Center

Gold - \$ 30,000

U.S. Industry Reception at Kensington Palace and Exclusive Early Access

- 20 complementary invitations
- Exclusive early access for 4 guests
- Name on marquee as sponsoring company
- Name on registration & Gold Room invitations as sponsoring company
- Ability to purchase additional invitations to the U.S. Industry Reception

U.S. Corral and Roundtable Discussions

- Invitations to exclusive Roundtable discussions at the AIA Operations Center

Silver - \$ 15,000

U.S. Industry Reception at Kensington Palace

- 10 complementary invitations
- Name on marquee as sponsoring company
- Ability to purchase additional invitations